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STATIONERS

APRIL

1912

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### PAPER AND THE COAL STRIKE.

THE recent coal strike has proved to be one of the most disastrous labour upheavals we have ever witnessed. It has affected almost every industry in one way or another, and thousands of people have been thrown out of employment through the scarcity of coal. The result is that it will take months for the country to recover from the effects of the stoppage to the industries of the country. It is not our intention to dwell upon the pros and cons of the strike—its history is well-known to all our readers, and everyone has formed his personal opinion upon the matter. What does interest us, however, is the possible effect that the strike may have upon paper. When one realises that from two to three tons of coal are required to produce one ton of paper, one may form some conception of the importance that the one trade bears to the other. Anything which affects the price of coal is sure to affect the price of paper, and we are informed by the mills that in all probability there will have to be, in the near future, a distinct advance in the price of all kinds of paper. We can only hope, therefore, that whatever is decided upon will be such as not to affect the selling price of coal. Otherwise, we fear it will seriously affect the printing and allied trades.

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## OUR MONTHLY REVIEW

THE attention of our readers is especially drawn to our Quality 305 Billheads. The ruling is on a good quality cream laid paper, space being left for the printer to add the necessary matter. They are supplied in eight sizes as follows:—8vo. upright, 8vo. broad at 2/6 per 1000; 6mo. broad, 6mo. long, and 6mo. upright at 2/8 per 1000; 4to. at 3/10, 12mo. at 1/4, and foolscap folio at 6/0 per 1000. For quantities of 5,000, there is a rebate of 1d. per 1,000, and for quantities of 10,000, there is a rebate of 2d. per 1,000 on the above prices. We shall be pleased to send sample on application.

\* \* \*

### "Tangara" Royal Boards.

FOR showcards, etc., the "Tangara" superfine, extra thick, Tinted Royal Boards will be found most useful and attractive. They have been specially introduced for the above purpose, and are being used extensively by showcard printers. The colours in which they are stocked, namely, blue, primrose and pink, are exceptionally delicate, and lend themselves to very attractive colour schemes. Other colours can be made to order. The price is 16s. per gross and sample book will be sent to any printer on application.

\* \* \*

### Chromo Almanacs.

IT gives us considerable pleasure, once again, to draw our readers' attention to the fine range of Almanacs which have been introduced for the coming season by Messrs. Taylor Bros., Colour Printers, Sovereign St., Leeds. Space will not permit us to do full justice to these exquisite examples of the chromo-lithographers' art. We strongly recommend all printers, who are interested in Almanacs, to communicate immediately with the above firm. Amongst the examples submitted, "Wastwater" is a fine print which shows the beauties and grandeur of the Lake district. "The Meet" is a splendid hunting picture, the scene being laid in the good old days. A "Soldier's Dream," "Mr. Pickwick on the Ice," "The Village Cobbler," "A Message from the Sea," "A Summer Afternoon," and "The Heroes of the Sea," are self-explanatory,

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504 Sheets flat.

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per lb.

suffice it to say that the colouring in every case is all that can be desired. Amongst panel Almanacs, the following are sure to have a wide popularity, "Old Bridge on the Wye," "Breezy Uplands" (in colour), "Anxious Moments," "The Gardener's Daughter" (in monochrome). Amongst the larger size Almanacs, the following are beautifully carried out both in design and colouring, "Those Evening Bells" after Yeend King, "Summer Roses," "A Great Secret," showing a little girl and the grandmother, "Playmates," a little girl hugging a fine collie dog.

## NEWS IN BRIEF

OUR readers may be interested to know that the covers of the current issues of the *British Printer* and *Caxton Magazine* are our "Cecil" cambric surface Cover Papers.

In the Government Printing Office, at Wellington, 250 employees are over sixty-five years of age.

For many years past the Stationery Office has made over £10,000 per annum on the sale of waste paper. Seventy years ago, whatever was received in this direction was divided among some of the subordinates in the public service.

No case of lead poisoning was reported to the Home Office from printing works in the first month of the year. In January of last year, there were five cases reported.

The twenty-second Annual Dinner on behalf of the Funds of the Readers' Pensions Committee will be held at the Trocadero Restaurant on the 22nd inst. Mr. Cecil Harmsworth, M.P., will preside.

Have you yet had time to consider the advantages and capabilities of our Dry Mounting Process? If not you will be well advised, in your own interests, to do so, and to communicate with us.

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That our Foundry is at the service of every modern and up-to-date printer.

The Annual Dinner of the Printers Institute was held on the 28th ult., at the Connaught Rooms, Great Queen's St., under the presidency of Mr. George Chater, president of the Institute, and Past-Master of the Worshipful Company of Stationers.

Lord Burnham has been re-elected president of the London Press Club, which position he has occupied for the past ten years.

This year the Annual Meeting of the Master Printers' Federation is to be held at Edinburgh from Friday, May 31st, to Tuesday, June 4th. An excellent programme is being arranged, and it is hoped that the gathering will be a representative one. Ladies will, as usual, be especially welcomed, and arrangements will be made for their entertainment during the hours devoted to business.

Persistent rumours are prevalent in printing trade circles that the number of students on the registers of the various technical classes, in the current session, shows a serious falling off. This is very regrettable, if it is correct, and no time should be lost to ascertain the cause of the decrease.

Sir Horace Marshall has kindly consented to preside at the eighty-fifth anniversary Festival of the Printers' Pension Corporation, to be held early in May, at the Connaught Rooms, Great Queen's St.

The Trustees of the Prestatyn Estate, North Wales, are offering prizes of the value of £50, £20 and £10 respectively, for a poster advertising Prestatyn as a seaside and residential resort. The designs must be submitted on or before May 1st next. Full particulars may be obtained at the offices of the Trustees, 33 Henrietta Street, Strand, W.C.

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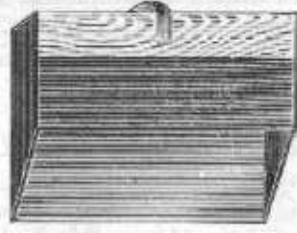
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In America, the latest and correct thing in visiting and invitation cards is plain and shaded Spanish script, although a few old families stick to the Old English style.

\* \* \*

Some of the American papers are asking for compulsory insurance against sickness and unemployment on the lines of Mr. Lloyd George's Bill.

\* \* \*

Has the enormous amount of printing required by the Picture Theatres throughout the country ever occurred to you. Some printers are specialising in this direction, but there is room for others with ideas and modern methods. Think of the thousands of posters and handbills that are used, but novel schemes of advertising is what is most required to-day. Indeed, the same old cry:—something unusual, something attractive, and—something cheap.

\* \* \*

May we once more draw the attention of our readers to our Fancy Card Department. We have now a wide selection of attractive designs to offer, all of which are made on our own premises. Should you not have received a sample book, we shall be pleased to forward you a copy on receipt of application. These cards will be found most useful for a variety of purposes, and they place a new power in the hands of the printer.

\* \* \*

The British Printer is offering three cash prizes, viz.: £2 10s. Od., £1 10s. Od. and £1 0s. Od., for the best displayed and most effective memo. heading. Jobs submitted must be received on or before May 20th.

\* \* \*

An apparatus for stippling has been invented by Mr. G. Thorp, of 30 Southampton St., W.C. A clockwork movement actuates the up and down movement of a nib mounted on a holder. The intensity of the dot obtained in this way is dependent on the distance the nib is held from the paper. It is being introduced under the name "Stipplegraph."

\* \* \*

The late Sir Hugh Gilzean-Reid, LL.D., a past President of the Society of Newspaper Proprietors, and chairman of the North Eastern Newspapers, Ltd., left property valued at £26,000. Among his bequests is £100 to the Institute of Journalists' Orphan Fund. The will of Mr. J. Thomson, of the Aberdeen University Press, Ltd., shows personal estate in the United Kingdom of £22,890.

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Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

## TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

Telegrams: "Almanac, Leeds."

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## PRACTICAL NOTES

### Offset Printing.

SUBSEQUENTLY to the success which many experiments with process work on the offset rotary machine have achieved, says Mr. C. Harrap, in the *Printer's Register*, a lively interest has been taken by process workers in the possibilities of this method of printing. The examples of photo-mechanical work which have been printed by the offset method have gradually spread through the land, and have clearly demonstrated that it is no longer necessary to rely upon the letterpress machine for printing photographic reproductions of subjects. The samples of fashion plates, catalogue illustrations, machines, pictures, &c., which have been issued in various forms, or have appeared in well-known papers, tend to show that such subjects can be produced from the planographic surface as well as from the relief. It may be considered that this mode of production has a style of its own—a style which is pleasant and soft, yet not lacking in the necessary detail. It presents a picture in an aspect not hitherto attempted, and only comparable to the fine productions of collotype and photogravure methods. It was shown in the early production (1908) from offset machines that transfers from relief blocks could be taken, fitted into positions in engraved surroundings along with type and other matter, and the whole of it printed effectively from the planographic surface. A recent production, viz., the entire cover inside and out of the *National Lithographer*, adds further evidence of the adaptability of the process. Among the works produced may be cited excellent transfers from collotype plates, others from photogravure plates, photographic reproductions from grained stone work, and the adaptation of a photochrome process to offset printing.

During all this period of experiment and successful results in monotone work, many there are who have entered the field of research in colour printing—three-colour printing especially. Of these early efforts too much cannot be said in appreciation and encouragement of the beautiful work produced. It has not been that the three-colour process is virtually impossible from the "flat" surface, but rather that both the photographic manipulation and the scheme of colour have had to be readjusted to suit the method.

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So admirably have these points been overcome, so beautiful are the works produced, that those deeply interested in photo-mechanical productions are turning their attention to this new adaptation. Their interest and anxiety are well grounded, because of the difference that is possible in both style and output. The style is more of a water-colour type, possessing richness of depth; the machine preparation in make-ready is too easy to become chargeable as a cost, and too quick to cause delay in production. The speed of output may be at the rate of at least 1,500 sheets per hour, with several copies of the subject on each sheet.

#### Imitating Typewritten Letters.

FOR the work of producing imitation typewritten letters, practically the only articles required, aside from typewriter type, are China silk and a can of glue. When the forme is placed on the platen, set the grippers within an inch of it, then cut a piece of silk an inch wider than the forme and at least three inches longer. Place a sheet of paper on the bed and draw the grippers down on to it and cover the upper side of them with glue. Let the grippers go up and place a clean sheet of paper on the bed. Lay the silk on the paper in such a manner that it will cover the forme and extend out each side of the grippers. Hold the grippers firmly down on the bed and draw the silk over them tightly. Let the glue dry about twenty minutes, and then trim off the loose ends of the silk. Now set the pins and proceed in the same manner as for any job. It will require nearly a hundred impressions to bring the ink through the silk. On a long run, should the ink accumulate on the silk to such an extent that a clear impression cannot be obtained (which it will do after two thousand impressions) it can easily be washed out with gasoline. To do this place a sheet of the stock in position and draw the grippers down on to it; take a cloth wet with gasoline and wash off the ink. Let the gasoline evaporate, then proceed.—*British Printer.*

New methods, new inventions, new ideas, says the *British Printer*, all have been brought to bear upon the art of photogravure, and to such an extent that the always much admired process has become cheapened to an extent which was formerly considered as utterly impossible. We have watched this development very closely and with the greatest interest, seeing in it a new factor for reproduction which would very considerably affect present-day methods. An essential advantage of photogravure is the softness, depth, and in fact a truly pictorial appearance. The absence of a screen or grain, at least to the unaided eye, forms a remarkable advantage in itself as compared with half-tone.



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15	"	Cream	....	" " "
30	"	Green	....	" " "
21	"	Blue	....	" " "
40	"	Pink	....	" " "
25	"	Buff	....	" " "

Price:

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Per gross, for not less than 10 gross. **4/3** Per gross, for not less than 10 gross.

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**WHAT OTHERS  
ARE DOING**

**T**HE last report of the *Illustrated London News and Sketch, Ltd.*, shows an increase in profit of £1,000 over the previous year, and £5,000 increase over 1909. The Chairman, Mr. Chas. L. N. Ingram, drew attention to the coloured reproductions which had been taken direct from the pictures exhibited at the Royal Academy, and stated that such a feat had never been attempted by any other journal. That had incurred expense, he pointed out, but the result had been that the circulation of the *Illustrated London News* was greater than at any time in the last sixty years. A dividend at the rate of 6 per cent. per annum was proposed. The report of Carl Hentschel, Ltd., shows an increase of £2,300 in the trading profits. The business has been reorganised and economies have been introduced wherever possible. A dividend at the rate of 5 per cent. per annum was recommended, and this allowed for £596 being carried forward after making full allowances for depreciation in all departments. The directors of the East Lancashire Paper Co., Ltd., have declared a dividend at the rate of 10 per cent. and a bonus at the rate of 5 per cent. per annum. At the annual meeting of the Yorkshire Conservative Newspaper Co., Ltd., which controls the *Yorkshire Post*, and its offsprings, Lord Faber, the chairman, referred to the continued success of the papers. It was decided to pay a dividend of £5 per share, as in former years, and to carry forward a substantial balance.

\* \* \*

The *Financial News* states that an English syndicate, through Mr. James W. Morrison, of London and New York, is engaged in trying to combine from twelve to twenty of the largest printing establishments in the New York district. The deal involves more than £1,000,000, and already five of the big plants in New York, it is said, are ready to sign or have signed options. These will expire in August, and in the meantime the promoters are working night and day to sign up other houses and get the scheme far enough along to incorporate the company and begin actual operations under syndicate management. Mr. Morrison arrived in New

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York from England about two months ago and unfolded his scheme to the trade. When he was seen at his hotel he refused to discuss the proposed combination. "The time is not yet ripe," he said, "to discuss the matter for publication." It is reported that the syndicate is headed by an English financier who is a baron. Even this Mr. Morrison would not admit. "I am not going to talk about this affair," was all he would say in answer to questions.

The details of the syndicate's plans, however, are well known to the owners of the big printing plants. The syndicate aims not only to consolidate the big plants in New York, but seeks to purchase plants in Albany and in other cities within a radius of two hundred miles from New York. The scheme is for the syndicate to purchase the plants and business, paying one-half value in cash and the remainder of the purchase price to be given one-third in debenture bonds, one-third in preferred, and one-third in common stock of the new concern.

Rapid progress has been made in the Printing industry of the United States during the five years from 1904 to 1909. There was an increase of 3,652 establishments and the capital invested rose from 86½ millions sterling to 117½ millions sterling. The cost of materials used and the wages paid show a considerable advance and the value of the output shows an increase from 110 millions sterling to 145 millions sterling.

According to the *Caxton Magazine* the large increase of skilled workers in the Fatherland in the last decade is due to the system, begun about 1903, of compulsory attendance at Labour Schools under the German schools authorities. The earliest of these schools was founded at Strasburg in 1903, and Munich followed in 1907. When about to leave school, at 14 years of age, boys are sent compulsorily by the school authorities to the Labour Bureau, where

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8 "	...	27 Blue	...	"
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10 "	...	29 White	...	"
3 "	...	29 Cal. Grey	...	"
15 "	...	30 Blue	...	"
10 "	...	32 Lilac	...	"
6 "	...	32 Blue	...	"
4 "	...	32 White	...	"

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everything is done to enable them to become skilled workers, and a medical officer of health is available to advise what kind of employment their physique fits them for. The Bureau cannot always counteract the attractiveness of the unskilled labour market, with its immediate comparatively large wages, but much is done to save boys from swelling the ranks of errand lads, copyists, and clerks, and to prevent the unscrupulous exploiting of boy labour.

Whether a boy has found work or not, he must pass straight from the elementary school to the continuation school, where sessions are held as far as possible in the morning or in the afternoon, and the full number of these the employer is obliged by law to allow the boys to attend.

\* \* \*

The literate public in Russia amounts to only 3 per cent. of the population of 160,000,000, and it is estimated, says a writer in the *Times* Russian supplement, that the combined circulations of all the dailies reach only about 2,000,000. St. Petersburg heads the list of newspaper centres. The circulation of its dailies may be roughly stated at 750,000. Moscow comes next with about 500,000. Kieff, Odessa, and the subsidiary regions of Kharkov, the Volga, and Siberia account for another 400,000. Altogether there are more than 600 Russian dailies, but the great majority are small provincial newspapers with a circulation not exceeding a few hundreds.

\* \* \*

From a recent report we note that the current hourly rate of wages for compositors in Paris and Marseilles is 7 $\frac{1}{2}$ d.; in Bordeaux, 6 $\frac{1}{2}$ d., and in Lille, 4 $\frac{1}{2}$ d.

\* \* \*

Recently, Mr. Carmichael Thomas, chairman of the *Graphic*, *Daily Graphic*, and *Bystander* presented a canteen of cutlery and a massive silver rose bowl to Mr. G. R. Parker on his retirement from the firm after forty-two years' service.

\* \* \*

May we draw our readers attention to the page in our trade circular devoted to Miscellaneous Advertisements. These are inserted free and this feature of our magazine has been found most useful both by employer and employee.

\* \* \*

Mr. A. E. Bendall has been appointed joint examiner of Plays with Mr. Charles Brookfield. Mr. Bendall has had a long connection with the Press and was educated at the Edinburgh Academy and the City of London School. He is sixty-six years of age.

## Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., Ltd., when they will be forwarded to Advertisers.

**AEROGRAPH WANTED.** Must be complete and in good condition. Not particular as to size. State lowest cash price. E. Barker, 39 Leyland Road, Southampton.

**WORKING FOREMAN** desires change.—First class Transformer and Printer—through experience on plates and shows in all classes of work—London and Provincial Experience. Box 125, c/o R. T. TANNER & Co., Ltd.

**DEPUTY OVERSEER** seeks position as Overseer. First class, all-round experience. Modern machines. Half-tone, three colour, etc. Five years present situation in large City firm. Box 222, c/o R. T. TANNER & Co., Ltd.

**MACHINE OVERSEER.**—Practical colour printer is anxious for an increased position. Wide and varied experience in the production of fine catalogue colour and general printing. Well acquainted with the most modern methods of quiet and economical production. Good discipline and management. Box 125, c/o R. T. TANNER & Co., Ltd.

**LONDON REPRESENTATIVE.**—Wanted by a country firm of letterpress printers smart young man, capable of working up a good connection on profitable lines. Every help would be given to a man with energy and perseverance. Must have the best of references as to character and knowledge of the trade including estimating. Box 205, c/o R. T. TANNER & Co., Ltd.

**YOUNG MAN** (20), energetic and willing, seeks situation, any capacity in printing works or paper warehouse. Box 205, c/o R. T. TANNER & Co., Ltd.

**AS PARTNER IN ESTABLISHED BUSINESS:** will invest £1,000, more if necessary. Middle aged. Fully experienced. Object, divide attendance with principal seeking part relief or Secretarial in Limited Company. Answers, Box 114 c/o R. T. TANNER & Co., Ltd.

**OVERSEER, warehouse, seeks sit.** Experienced in all classes of work. Also keen buyer of paper, &c. Good organizer. Strict disciplinarian. Good experience. Box 205, c/o R. T. TANNER & Co., Ltd.

**PLATEN HAND** wants a change, used to high-class commercial and half-tone work, 9 years experience in good London office. Wages moderate, disengaged when required. Age 27. Box 208, c/o R. T. TANNER & Co., Ltd.

**LONDON REPRESENTATIVE.**—Wanted by a country firm of letterpress printers only 50 miles from London, a young man capable of working up a connection on profitable lines—book, magazine and catalogue work. State particulars of experience to Box 209, c/o R. T. TANNER & Co., Ltd.

**PRINTER'S ORDER CLERK** (20). Requires sit. Capable of putting orders through. L.P. and Litho. Box 110, c/o R. T. TANNER & Co., Ltd.

**MACHINE RULER, working Foreman** seeks change. All round experience. London district. Box 215, c/o R. T. TANNER & Co., Ltd.

**BOOKBINDER** and Publishers warehouseman, non-society, seeks change. 7 years with Geo. Simpson & Co. and 4 years with Bookledge. Box 212 c/o R. T. TANNER & Co., Ltd.

**OVERSEER** or Working Foreman—Energetic and capable man (23) with 5 years experience in entire charge of modern office seeks engagement in London or country. Practical knowledge of all depts. Keen buyer, expert estimator, manage inside and outside if required. Moderate salary.—Box 215, c/o R. T. TANNER & Co., Ltd.

**WAREHOUSEMAN AND CUTTER, not afraid of work.** Good commercial experience, accurate stock keeper. Highest reference. Box 221, c/o R. T. TANNER & Co., Ltd., Salisbury Square, E.C.

**JUNIOR ASSISTANT** (Printers and Stationers), age 20, seeks change. Experience in dispatching, stockkeeping, giving out paper, etc., knowledge of office routine. Box 220, c/o R. T. TANNER & Co., Ltd.

**A THOROUGH PRACTICAL PRINTER** seeks situation as Binder or working Foreman or Assistant to Foreman (had charge 5 years). London and provincial experience. Used to first-class black and three and four colour work on Miehles and Sommlis, estimating, and used to the latest methods of quick and good production. Age 31. Strict discipline. Good refs. Box 210, c/o R. T. TANNER & Co., Ltd.

**PRINTER'S WORKS MANAGER** desires change; fully qualified by actual practical experience to get desired results; at present in charge London works; moderate progressive salary.—"Progress," 41a Forest Road, Dalston, N.E.

**ORDER CLERK** (20), with knowledge of book-keeping requires situation in provincial firm. Apply Box 219, c/o R. T. TANNER & Co., Ltd.

**PLATEN AND WHARF HAND** seeks change (young), half-tone, three-colour, also etc. Town or country. Box 217, c/o R. T. TANNER & Co., Ltd.

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